Cluster models of households’ agrarian production development

Abstract. The article is dedicated to economic substantiation of agricultural development with the use of artificial neural networks. The major goal of this research is to present new models for a regional clusterisation by means of an analysis of the general and specific natural and relative indicators of crop and animal production in Ukraine. The NXL Clusterizer Toolbox of MS Excel has been applied to conduct the calculations. The adequacy of the proposed approach has been illustrated by example of 3 clusters created for the households of Ukraine by regions using 8 main agricultural indicators as for 01.01.2015. The received profiles have defined clusters in order to support the foremost achievements, improve positive results and overcome negative tendencies of the agricultural production in the national households.

Keywords: Agriculture; Agribusiness; Family Farms; Households Development; Cluster Models; Artificial Neural Network; Grain Production; Crop and Animal Production

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Анотація. Статтю присвячено обґрунтуванню економічного розвитку в сільському господарстві за допомогою штучних нейронних мереж. Головною метою дослідження була розробка моделей регіональної кластеризації засобами аналізу загальних та специфічних натуральних і відносних показників виробництва у рослинництві та тваринництві. Для проведення обчислень застосовано інструментарій NXL Clusterizer електронної таблиці MS Excel. Адекватність запропонованого підходу проілюстрована на прикладі створення трьох кластерів для господарств населення України. Одержані профілі дозволили визначити кластери підтримки передових досягнень, вдосконалення позитивних результатів та подолання негативних тенденцій аграрного виробництва у вітчизняних господарствах населення.

Ключові слова: сільське господарство; розвиток господарств населення; кластерні моделі; штучна нейрона мережа; рослинництво і тваринництво.

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1. Introduction
The cluster development of regions and different branches of the economy provides a modern mechanism to increase the effectiveness of economic activities. A definition of the business cluster presents it as an agglomeration of enterprises and anchoring institutions united by the joint goal of competitive benefits in the common field of production. It results in a positive concentration and accelerated spread of innovative technologies, an emergence of the effects of a large-scale production and joint sales, an enhancement in marketing, an improvement in management, a reduction of the cost of raw materials, a development of human resources by a mutually beneficial exchanges of the relevant professional knowledge and experience, a synergetic enhancement the quality of the produced and proposed goods and services, etc.

Agriculture also belongs to the sphere of cluster development. Under the influence of the internal and external crisis conditions the agrarian sector of the Ukrainian economy has shown the most financial stability and saved its own export positions. Agricultural enterprises and rural households are known to be agrarian producers in Ukraine. Agricultural enterprises are capable of developing their own technical and financial bases. Today’s Ukrainian laws provide households with the possibility to work properly without establishing a legal entity at the land plots up to 2 ha because this is not considered to be an entrepreneur activity. Being highly motivated, the households choose a labour intensive agrarian production in conditions of strong natural and market risks. In such a case the major goal is, in the first place, to provide demands of the members of households by means of production, processing and consumption of agricultural products and, in the second place, to sell their surplus.

At present, Ukrainian households do not attract investors and are incapable of an independent agricultural production corresponding to the international quality standards. In other words, maintenance of an effective activity of households is a socially important task of the national economy, as its ignorance may pose a threat to Ukraine’s food security. The cluster approach to the development of households by similar regional agricultural profiles gives a relevant solution to this problem. The positive features of the household clusters are combinations of macroeconomic interior improvements of management mechanisms with macroeconomic external advantages from a balanced saturation of the territorial agrarian markets. According to their current production
results, a justification of the household clusters needs an application of mathematical simulation methods and informative technologies. It comprises the goal and the actual task of the separate scientific research with the calculated illustrations of the obtained results for the Ukrainian agrarian sphere.

2. Brief Literature Review

The Cluster Concept started from M. Porter. He defined three key competitive cluster externalities: an increase in productivity of the agglomerations, a boost in the dynamical development of their activity and expansion of the market scopes [1-2]. The cluster approach in the agrarian sphere in the Western world sustains agricultural gross domestic products (GDP) with fluctuations less than a few percent per year. According to H. O. Hansen, the Cluster Concept confirms its practical effectiveness in the largest agricultural and food European clusters of the Netherlands, Germany, France, Spain, Belgium, Italy, Great Britain and Poland [3]. Clusters enable scientists to convert short-term cooperative benefits into long-term competitive advantages that are illustrated by P. W. B. Phillips, J. Karwandy, G. Webb, and C. D. Ryan for Saskatoon oilseeds cluster (Canada), Connecticut Corn and Fruit Bioscience Cluster, St. Louis Corn and Soybean BioBelt, San Diego Fruit and Vegetables Cluster (USA) [4]. The cluster model in China defines the mainstream of its agro-food development. In the opinion of M. Yu, J. Calzadilla, J. Lopez and A. Villa, it involves not only growth of productivity, but also employment of human resources and modernisation, as well as innovative commercial cooperation [5]. But even being non-optimised in scale and structure at small land areas, e.g. in Japan or in Germany, the clusters in agriculture, farming and husbandry, and food production bring the largest quantities of grain crops, potatoes, vegetables, fruits and berries, meat and eggs in the world [6]. The modern methods of spatial dynamics and network analyses are used to get rational characteristics of agricultural and agro-food clusters in the countries with a long history of the adaptation of clusters. Namely, in France assessing and balancing geographical and organised proximities calculated by K. Daniel, N. B. Arfa, F. Fontaine, S. Amisse enhanced the effect of collaboration in cereals, field crops, market gardening, vegetables, meat, milk and dairy products clusters [7]. Polish scientists U. Bronisz and W. J. M. Heijman proposed to measure rivalry within regional agricultural clusters by competitive index based on significant economic and social factors, including investment attractiveness and export potential [8]. Together with Dutch researcher A. Looijen, W. J. M. Heijman gave a tool for the identification of cluster specialization in local economies by Types of Farming and Gross Value Added [9]. The general database for comparing economies of agglomeration in terms of Star Clusters Rating has been conducted by the European Cluster Observatory and managed by the Stockholm School of Economics since 2007. Once more, agriculture confirms its status of the world leader in the production of organic products [10]. Agriculture in Ukraine also needs improving by means of cluster development [13]. The segments of beef, poultry meat and milk production have been unprofitable for the past 20 years. Such a problem cannot be solved separately. The positive closely linked examples are demonstrated by B. Hansen, J. Mousing, L. V. Sorensen, and L. Langkilde, as well as by A. Franz, I. Deimel, and A. Spiller for animal husbandry clusters in Denmark and Germany [14-15]. The abovementioned scientists recommend uniting opportunities of global growth with benefits of new and existing small and medium-sized enterprises, making and collaboration between economics and biology. But the main element of success in the cluster development is connected with its construction on the base of a detailed substantiation.

3. The purpose of this research is to propose mathematical models of forming clusters in order to support the foremost agricultural enterprises, positive results and overcome negative tendencies of agricultural, crop and animal productions in the national households.

4. Results

Agglomerations of households present regional, horizontal and sectoral clusters in agriculture. An average size of land shares and rented plots of Ukrainian households equals to 3 ha, though the percentage of those who own more than 3 ha is 43% and notes that only 17% of the households have their own machinery and equipment. Besides, 93% of the households apply a manual labour for some operations of land cultivation. The use of fertilisers in the households ranges from 58% of chemical to 83% of organic ones, while around 85% of the households apply pesticides [16]. According to O. V. Honcharenko, Ukrainian households demonstrate a low level of effective husbandry keeping, including 25% of regional adapted sorts of agricultural crops, 58% of crop rotation, 49% of veterinary checks, 21% of sanitary control of milk quality and so on [17]. Nevertheless, the households get competitive advantages due to their lower dependency on the increasing prices of technical resources, fuel and electricity in comparison with agricultural enterprises [18].

Even in the current conditions the national households provide almost 45%, 41% and 55% of the shares of the gross agricultural, crop and animal productions, respectively. They dominate at the markets of potatoes, vegetables, fruits and berries, and milk products with the corresponding shares over 96%, 86%, 83% and 76%, respectively, and they occupy more than one third of meat and eggs markets and the fifth part of the grain production in Ukraine [19]. Though the households cannot be the key segment of the prominent innovative agriculture in Ukraine in the long-term, their development according to their current economic positions is an important short-term strategy [17]. This can be clarified by the fact that the international practice has numerous positive examples of successful agricultural management e.g. in Japan or in Denmark. In the social sphere the households maintain the main employment on the rural territories. An improvement of ecological aspects of the agricultural production in the households will make it possible to perfect the quality of their products and to use natural resources in a balanced way. In the opinion of O. P. Velychko, the agglomeration process of the households is reflected in the creation of branch service cooperatives [20-21]. Thus, the Cluster Concept will give an additional stimulating support for the agricultural development in Ukraine.

The creation of cluster models of agricultural development in households is based on the idea of their agglomeration by similar productivity levels reflecting the key directions of the regional agricultural specialisations. In such a way, it enables scientists to allocate the leading, average and failing producers to clusters with the strong, medium and weak results of agricultural activities. The clusters simulation being complete, the common management mechanisms focused on the balanced sustainable increase would be clarified at the micro- and macroeconomic agricultural levels.
holds (million UAH); 4) their share in the total gross crop production of Ukraine (%); 5) the structural part of the crop production in the households related to the first cluster by 26.2%. In a relative dimension, the households give leadership to the agricultural enterprises, losing 14.4% in comparison with the average indicator within the country. The households of the first cluster work with a higher productivity in a crop production, obtaining by 41.2% more gross products than the national average. Yet their average gross crop production is almost equivalent to the one of the whole country. The positive strategic facts are the decreasing shares of the total gross crop and animal production in the households related to the first cluster by 5.8% and 31.8% in favour of the regional agricultural enterprises. The issue, which needs a foreground solution, is a negative tendency of worsening imbalances between the crop and animal branches in the households by 378% with respect to the general agricultural imbalances in Ukraine. It increases the dependency of their incomes on natural risks and demands enhancement of animal products for saturations of the inner regional markets.

The second cluster consists of Chernivtsi, Ivano-Frankivsk, Lviv, Rivne, Volyn, Trans-Carpathian, and Zhytomyr regions, which is 7 items or 29.2% of the total quantity. Their common features are the strongest shares of the agricultural, crop and animal productions in the households exceeding the same national average indicators by 41.7%, 43.9% and 26.8%, respectively. In terms of the total gross production their achievements are weaker by 4.5% and equal to 18.3% in the whole agriculture and its crop branch. Yet the gross animal production in the households of the second cluster is by 20.4% higher than the national average. One more positive aspect here is the best balance between the branches of the crop and animal production. It means that the agricultural development in the households of the second cluster does not need structural corrections, however it should be supported both financially and technically.

The third cluster brings together Cherkasy, Chernihiv, Khmelnytskyi, Kirovohrad, Luhansk, Mykolaiv, Odessa, Sumy, Ternopil and Zaporizhzhya regions, comprising 10 items or 41.7% of the total quantity. The key characteristics of the animal production in the households are the highest surpluses of 13.3%, 27.0% and 33.8% respectively, if compared with the national average. These factors clarify the competitive advantages of the agricultural enterprises in the regions of the third cluster. Despite these facts, the households are the fundamental parts in the branches of potato, vegetable, fruits and berries production in Ukraine at present and in the short-term future.

The gainful properties of the animal husbandry are the whole year employment of the producers, their stable incomes and a smaller dependence on natural risks. The separate cluster model of the development of animal production by branches in the households applies 10 indicators, in particular: 1) the shares of beef, pork, poultry meat, milk and eggs productions in the households (%); 2) the volumes of sales of the named crops by the households (thousand tons, except for milk and eggs); 3) the share of the volume of sales of the named crops in the branch by the households (thousand tons); 4) their share in the total gross sales of the named crops by the households (thousand tons); 5) the structural part of the crop production in the households (million UAH); 6) their share in the total gross animal production of Ukraine (%); 7) the structural part of the animal production in the agriculture of households (%); 8) the simulation the following clusters and their profiles were defined by means of the constructed artificial neural network.

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